

Communications & Outreach Update

December 3rd, 2025



first5slocounty 📢 Funding Alert!

First 5 San Luis Obispo County has released the Early Childhood Stabilization Fund Request for Applications (RFA), designed to help community organizations sustain essential programs, services, and supports for families with children prenatal to age 5 that have been reduced or eliminated due to recent funding losses or policy shifts.

💰 Total Available: Up to \$150,000 / Grant Range: \$5,000 to \$50,000 per application

📅 Apply by: Dec. 5, 2025, 5 PM

📅 Funding Term: Feb. 1 – June 30, 2026

💡 Eligible: Nonprofits, public agencies, schools & districts serving SLO County families with children prenatal to age 5.

Help ensure every young child can grow, learn & thrive!

👉 Learn more & apply: first5slo.org/grants.php

✉ Questions: jwells@first5slo.org | (805) 781-4058



First 5 SLO County Announces Request for Applications (RFA) for Stabilization Funding



APPLY NOW

*This funding opportunity helps
community organizations sustain
vital programs and services... for
families with children prenatal to
age 5... impacted by recent
funding cuts or policy changes.*



Scan me

Deadline: Friday, December 5th by 5PM
first5slo.org



Celebrating Successful First “Learning Communities”

NEW WEBSITE!



**Uplifting Child Care Innovation: Strengthening the
Economy of the Central Coast**

Welcome to the Uplift Child Care Coalition!

The unprecedented cross-county, cross-sector initiative (that) brings together the brightest minds to ignite innovation and reinforce child care as an integral component of an equitable and thriving Central Coast economy.





WIC is back in Paso Robles

Walk-ins welcome — or
schedule an appointment!

 805 4th Street, Paso Robles
Suite 235
Same building, smaller space

 Mon–Thurs: 8:00–5:00 p.m.
Friday: 8:00–4:30 p.m.

 Call 805-237-3065
or text 888-417-6180
Spanish and Mixteco available

Did you know? Our Atascadero
office is now open Monday–Friday
at 5575 Hospital Drive, Atascadero.

**Opening
November 10!**

**Women, Infants & Children Program
(WIC)** is your support during pregnancy
and raising your children under 5.

For more information about WIC,
visit slocounty.gov/WIC




WIC is OPEN and here for you!



Apply today:

 Online: slocounty.ca.gov/WIC

 Phone: (805) 781-5570

 Text: (888) 417-6180

Walk in: Visit any SLO County WIC office

CalFresh benefit delays?

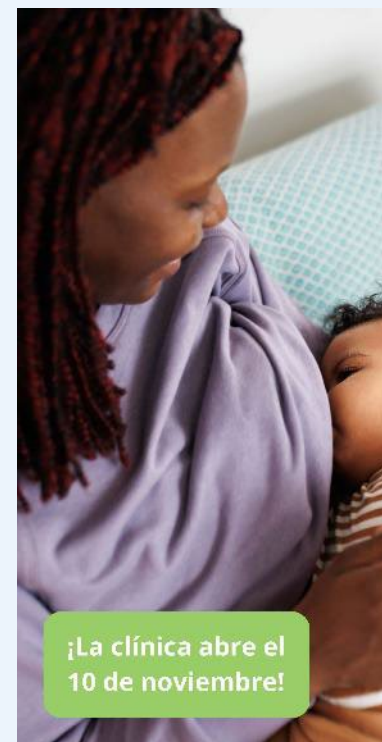
SLO Food Bank can help.

 Visit findfoodslo.org

 Call (805) 238-4664


Support is available in English, Spanish, & Mixteco.


 Learn more at MyFamily.WIC.ca.Gov



WIC vuelve a Paso Robles

¡Puede venir sin cita previa
o programe una cita!

 805 4th Street, Paso Robles
Suite 235
*En el mismo edificio, pero una
oficina más pequeña*

 Lunes a jueves: 8:00 a 5:00
Viernes: 8:00 a 4:30

 Llame al 805-237-3065 o
envíe un mensaje de
texto al 888-417-6180
Español y mixteco disponible

¿Sabía que? Nuestra oficina de
Atascadero ahora está abierta de
lunes a viernes en 5575 Hospital
Drive, Atascadero.

**¡La clínica abre el
10 de noviembre!**

El Programa para Mujeres, Bebés y
Niños (WIC) es apoyo durante el embarazo
y la crianza de hijos menores de 5 años.

Para obtener más información,
visite slocounty.gov/WIC



FIRST 5
SAN LUIS OBISPO COUNTY



2,500
OUNCES
Collected

Accepting New Patients!



- ✓ Accepting MediCal, sliding scale cash pay, and any insurance out of network
- ✓ New patients ages 0-18
- ✓ Quality Pediatric Dental Care

Call Today
(805)238-5334

TolosaChildrensDental.org



717 Walnut Drive
Paso Robles, CA 93446

501(C) 3 77-0346861

Aceptando Nuevos Pacientes!



- ✓ Aceptamos MediCal, pagos en efectivo según los ingresos y cualquier seguro fuera de la red
- ✓ Aceptamos pacientes de 0 a 18 años
- ✓ Calidad en atención dental pediátrica

Llamar Hoy
(805)238-5334

TolosaChildrensDental.org



717 Walnut Drive
Paso Robles, CA 93446

501(C) 3 77-0346861

Estrategias de comportamiento positivo para niños de 3 a 8 años.

Explora los factores de estrés comunes durante las fiestas y aprende maneras de fomentar el buen comportamiento en cualquier tiempo del año.



**Martes 9 de Diciembre
de 2025
12 - 1 PM**

¡Únete GRATIS por Zoom!



¡Interpretación en vivo en Español y Mixteco disponible!

Más información e inscripción:

<https://lp.constantcontactpages.com/ev/reg/qa4c3rc>

Contacto: Natalie Rhodes, 805-260-9333
natalie@natalierhodes.com

Positive Behavior Strategies for Children Ages 3-8

Explore common holiday stressors and learn ways to support positive behavior any time of the year.



**Tuesday
December 9, 2025
12 - 1 PM**

Join for FREE on Zoom!



Live Spanish and Mixteco interpretation available!

Learn more and register:

<https://lp.constantcontactpages.com/ev/reg/qa4c3rc>

Contact: Natalie Rhodes, 805-260-9333
natalie@natalierhodes.com



**We can see
their future.
Can you?**

**Claim your child's
first scholarship today!**

All children born in California on or after July 1, 2022 have a CalKIDS Scholarship, worth up to \$175, waiting to be claimed.

Claiming a CalKIDS Scholarship is quick and easy, all you need is the Local Registration Number (LRN) found on your child's birth certificate.



CalKIDS
The first step toward college



To claim a scholarship, visit CalKIDS.org today!

To learn more about CalKIDS, including eligibility and scholarship amounts, or to opt out of the program entirely visit CalKIDS.org



**Podemos ver
su futuro.
¿Y usted?**

**¡Solicite hoy la primera
beca de sus hijos!**

Todos los niños y niñas nacidos en California a partir del 1 de julio de 2022 tienen una beca CalKIDS de hasta \$175, a la espera de ser solicitada.

Solicitar una beca CalKIDS es rápido y fácil, todo lo que necesita es el número de registro local (LRN) que se encuentra en el certificado de nacimiento de sus hijos.



CalKIDS
El primer paso hacia la universidad



¡Para solicitar una beca, visite CalKIDS.org hoy mismo!

Para obtener más información sobre CalKIDS, incluyendo la elegibilidad al programa y los montos de las becas, o para la opción de no participar, visite CalKIDS.org.

ABOUT CHOOSE CHILDREN

Choose Children is a partnership of organizations and individuals committed to creating a thriving future for California children and families.

We work to ensure that candidates for California Governor take action and support investment and approaches that advance the well-being, care, and learning of young children, their families, and the essential workers who care for them.

WHY CHOOSE CHILDREN

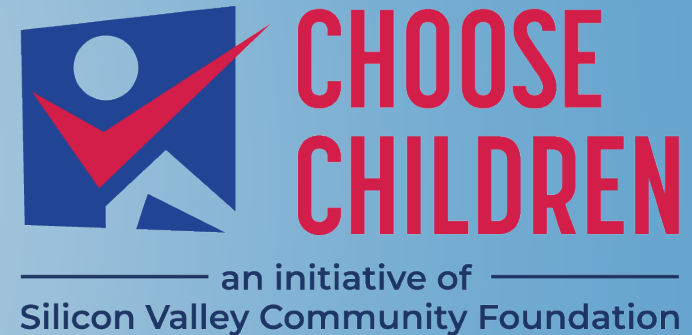
California has the 4th largest economy in the world, yet our children's health and well-being do not match our economic output.

- 25% of young children live in poverty
- 89% of children do not have access to early learning
- The cost of childcare is twice the cost of attending a private university



Policy Platform

- System Navigation: California families have access to culturally resonant navigation and peer support that connects them to economic, social-emotional, and developmental services.
- Economic Security: California families have the financial resources necessary to ensure their child's healthy development.
- Birth Justice: California birthing people and families receive high-quality, culturally responsive care and seamless services before, during, and after birth.
- Early Learning and Care: California families have quality, affordable and culturally and linguistically affirming early learning and care for their children, birth to age 5.
- Health Coverage and Access: California families with young children have affordable and high-quality health care.
- Governance: California has a well-developed infrastructure governance to prioritize families with young children and birthing people.





“Stronger Starts” Roadshow
in SLO County
Friday, December 12th

Community Happenings

first5slo.org



FREE Resource Fair in SLO / Feria de recursos GRATUITOS en SLO

December 12th, 2025 - December 12th, 2025

Hosted by Transitions Mental Health Association / Organizado por la Asociación de Salud Mental T

[Read More >](#)



HOLIDAY HAPPENINGS / EVENTOS NAVIDEÑOS

December 5th, 2025 - December 12th, 2025

Morro Bay [Read More >](#)



HOLIDAY HAPPENINGS / EVENTOS NAVIDEÑOS

December 14th, 2025 - December 14th, 2025

Arroyo Grande [Read More >](#)



HOLIDAY HAPPENINGS / EVENTOS NAVIDEÑOS

December 13th, 2025 - December 13th, 2025

Avila Beach Santa's Doggie Parade / Desfile canino de Papá Noel en Avila Beach [Read More >](#)

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